**Video Rubric**

**Name:**

**Project Name:**

**Instructions:** Use this rubric to self-assess your video.

| **4** | **3** | **2** | **1** |
| --- | --- | --- | --- |
| **Content** | | | |
| My video’s information is thorough, well-researched, and accurate. I use the information to make inferences and draw logical conclusions about the topic. | My video’s information is well-researched and accurate. I use the information to draw some conclusions about the topic. | My video’s information is researched and generally accurate. I try to draw some conclusions about the topic. | My video’s information is inaccurate. I do not draw conclusions, or I draw conclusions that are not grounded in fact. |
| **Creativity** | | | |
| I use video production features, language, and drama to convey unique and original insights about the theme. | I use video production features, language, and drama in unique and original ways. | I try to use video production features, language, and drama in unique and original ways, but my efforts sometimes distract viewers from the content. | I do not try to use video production features, language, and drama in unique and original ways, or my attempts distract viewers from the content. |
| **Other Media** | | | |
| I appropriately use other media, such as music and photographs to enhance the content. | I use other media, such as music, animation, photographs, and outside video resources. | I try to use other media in my video, but sometimes the media detract from the content. | I do not use other media in my video, or the media detract from the content. |
| **Sound** | | | |
| Every spoken word in my video can be clearly heard and understood by the entire audience. | All the important spoken words in my video can be clearly heard and understood by the audience. | Several parts of my video are unclear or inaudible to some members of the audience, or one portion is unclear or inaudible to most of the audience. | Many parts of my video are unclear or inaudible to most of the audience. |
| **Videography** | | | |
| The camera work in my video is steady and shows a variety of appropriate angles and shots that enhance the message. | The camera work in my video is steady and shows a variety of appropriate angles and shots. | The camera work in my video is wobbly at times, and my use of different camera angles and shots occasionally detracts from the message. | The camera work in my video detracts from the message. |
| **Communication** | | | |
| The speakers in my video speak in Standard English. They use correct vocabulary for the subject area. The language is appropriate. | The speakers in my video speak in Standard English. They use correct vocabulary for the subject area. | The speakers in my video occasionally speak in nonstandard English or use some terms incorrectly. | The speakers in my video frequently speak in nonstandard English and use terms incorrectly. |